

ABSTRACT OF THE DISCLOSURE

Disclosed herein are methods and systems for products such as selling software over a computer network. The method may include steps of posting sales materials to an online collaboration tool, the online collaboration tool enabling both a sales representative and a potential customer to view the posted sales materials simultaneously. The sales materials may include a presentation, a press release, an analyst review and/or a customer reference. The potential customer's Web site may then be accessed and graphics, text and/or configuration information may be retrieved therefrom. An appearance of a generic Web site template may then be customized with the retrieved graphic, text and/or configuration information to create a customized Web site. The customized Web site may then be posted to the online collaboration tool and the customized Web site displayed for the potential customer.